

With the end.....

of the Bundesfeier postcards with imprinted postage on them (the last of which were issued in 1937, after which they were succeeded by the long-term series of semipostal stamps) the patriotic postcards did not come to an end.

Instead, the Bundesfeier committee continued to issue the cards for 23 years more--through 1960. Since more than one card was issued in some years, a total of 31 cards was issued during that period, all of them dedicated to the same national benefits that the Pro Patria stamps of the same year were sold for.

Since there was no postal accounting of these later cards, it is not known what size the editions were nor how many of the cards were sold. However, because of the relative scarcity of the cards and the difficulty of finding them, it has to be assumed that they were not sold in very large numbers and are, hence, quite rare. They make interesting collectors' items and carry on, in every sense, the Swiss love-of-country themes of the earlier cards.

..... And so, on the following pages are the non-postal Bundesfeier postcards of the later years, 1938 through 1960.

1938. BUNDESFEIER Postcards.

To benefit the Swiss in foreign lands.

Art work by Hans Zaugg,  
"Geranium Plant in Window"



*Für die Schweizer im Ausland  
Pour les Suisses à l'étranger  
Per gli Svizzeri all'estero  
Per ils Svizzers egl'ester*

CARTE DE LA FETE NATIONALE + CARTOLINA DELLA FESTA NAZIONALE + CARTA DELLA FESTA NAZIONALE



Herrn  
H. Brandenberger  
de Gänzhornstrasse 119  
Basel

S. 24. 78. 1





1938. BUNDESFEIER Postcards -- continued:

To benefit the Swiss in foreign lands.

Art work by L. Taddei, "Belltower in Italian Switzerland."

Printed by Paul Attinger SA, Neuchatel.



*Für die Schweizer im Ausland  
Pour les Suisses à l'étranger  
Per gli Svizzeri all'estero  
Per i Svizzeri egl jester*

CARTE DE LA FETE NATIONALE + CARTOLINA DELLA FESTA NAZIONALE + CARTA DELLA FIESTA NAZIONALE



S. 24. 1938

1938 BUNDESFEIERKARTE +

Herrn  
H. J. Sandberg  
do 1 Gunglbergstrasse  
Zürich

Frequently the Bundesfeier cards were used for sending patriotically inspired greetings to friends, both in Switzerland and abroad.

This 1938 card was used in that manner, obviously mailed then in an envelope. There are several points of interest in the message to a brother and sister-in-law. It begins:

"Because we in Switzerland have had disturbed moments in recent time because of all which has happened outside our borders, the 'tone' of this year's August 1 (Rütli Oath) holiday was more deeply felt than in quieter times. This time we thought also more lovingly about the Swiss in foreign lands than earlier, in the years of 1914-18, when we took without enough appreciation the return of such Swiss from abroad, giving up their good positions.

"This year the stamps and postcards provide funds for needy Swiss abroad. The symbol (of Tessin design) do not succeed quite so well this year....."

The message also reports, along with personal news, that the card this year recognizes the fact that the "romanish" language has been recognized as Switzerland's fourth language. (See circled x)



Für die Schweizer im Ausland  
Pour les Suisses à l'étranger  
Per gli Svizzeri all'estero  
Per ils Svizzers egl'ester (X)

1938 BUNDESFEIERKARTE

*Die Briefmarken & Abzeichen -  
& Postkarten Erlös*

*kommt also diesmal  
dürftigen Auslandsschweizern zugute.  
Die Abzeichen (Tessiner Fabrikat)  
gerieten leider diesmal nicht so ge,  
wie in der andern Jahre.*

*Dass Ihr im Geist noch ein wenig  
mitfeiern könnt sende ich Euch  
eine 1. August Nummer unserer  
Zürichzeitung, Redaktor:  
Thedy Jost 7 Mättmattstr.  
(Nationalratsmitglied) Dem Turme  
auf der Karte seht Ihr an, dass der  
im Tessin zu suchen ist. Dass wir  
dieses Jahr auch die romanische  
Sprache als 4te der Nationalsprachen  
anerkannt haben seht Ihr auf  
dem Aufdruck (X)*

*Habt Ihr vergessen, dass kürzlich  
Karl Schmid, unser Vater  
Alma Weiss-Kürlimann (Cousine)  
und 7 Tage nachher deren Mann  
Wilhelm Weiss-Kürlimann beide  
gestorben sind? Ich jure mich dies  
mal kurz und grüße Euch alle drei  
recht herzlich. Eine Sam.  
M. (M. ist nicht in der Karte, aber  
Krank, (M. ist nicht in der Karte, aber  
nicht auch grüßen?)*

1938. BUNDESFEIER POSTCARDS -- Two cards cancelled on the holiday, one at Zürich (note the label from Luzern) at the other cancelled at Frauenfeld.



*Für die Schweizer im Ausland  
Pour les Suisses à l'étranger  
Per gli Svizzeri all'estero  
Per ils Svizzers egl'jester*



CARTE DE LA FÊTE NATIONALE + CARTOLINA DELLA FESTA NAZIONALE + CARTA DELLA FIESTA NAZIONALA



Herrn  
F. Haid  
Zürich 4  
Herdernstr. 72

1938 BUNDESFEIERKARTE +

*dpl*

*(not from) cancelled Aug 1 1938 \$2.25*



23



*Für die Schweizer im Ausland  
Pour les Suisses à l'étranger  
Per gli Svizzeri all'estero  
Per ils Svizzers egl'jester*

*Lieber Leppli, u Angehörige  
Ich sende Dir eine August  
Karte mit Marke, sende mir  
wenn Du kommt auch eine  
Du musst denn die Karte aufbe  
halten in Album. Schreibe  
wenn Du Heimkomst. Gute  
güte sendet Dir und allen  
Tage u Mamma u  
Lohwerter.*

CARTE DE LA FÊTE NATIONALE + CARTOLINA DELLA FESTA NAZIONALE + CARTA DELLA FIESTA NAZIONALA



Los. Brämölli  
H. Klemenz Langenegger  
Oberhof.  
Kriessom  
St. St. Gallen

1938 BUNDESFEIERKARTE +





1939. BUNDESFEIER Postcards.

To benefit needy mothers.

Art work by unidentified painter, "Mother With Child".

Printed by Eidenbenz-Seitz & Co. St. Gallen.

FUR NOTLEIDENDE MUTTER  
EN FAVEUR DES MERES NECESSITEUSES  
PER LE MADRI BISOGNOSE  
PER MAMMAS BSOGNUSAS

1939 BUNDESFEIERKARTE • CARTE DE LA FÊTE NATIONALE



CANTONNA DELLA FESTA NAZIONALE • CARTA DA LA FESTA NAZIONALA

Herrn  
H. Mandenberg  
2/a Gimpfenweg  
Basel H  
Postfach



