

1917. BUNDESFEIER Postcards.

To benefit the Swiss Red Cross.

Art work by E. Burnand, showing Mother Helvetia.

This is one of four different cards issued this year to raise funds for the wartime work of the Red Cross. Pictured at the left side of the cards' address side is Henri Dunant, founder of the Red Cross, worldwide.

Note: This card comes with the printer's name on the picture 20mm long and in black and also 18 1/2 mm long and in red and black. This particular card has the longer printer's mark.

EDition: 482,883

~~Note also that this used card is postmarked on the First of August holiday.~~



HENRI-DUNANT

BUNDESFEIER-POSTKARTE 1917
CARTE DE LA FETE NATIONALE
CARTOLINA DELLA FESTA NAZIONALE



*Erinnerung an
die Bundesfeier
1917. 1. August 1917.*
*Sendet dein
Grüßchen
an
deine Familien
und
Freunde*

1. AUGUST 1^{er} AOUT 1^{er} AGOSTO

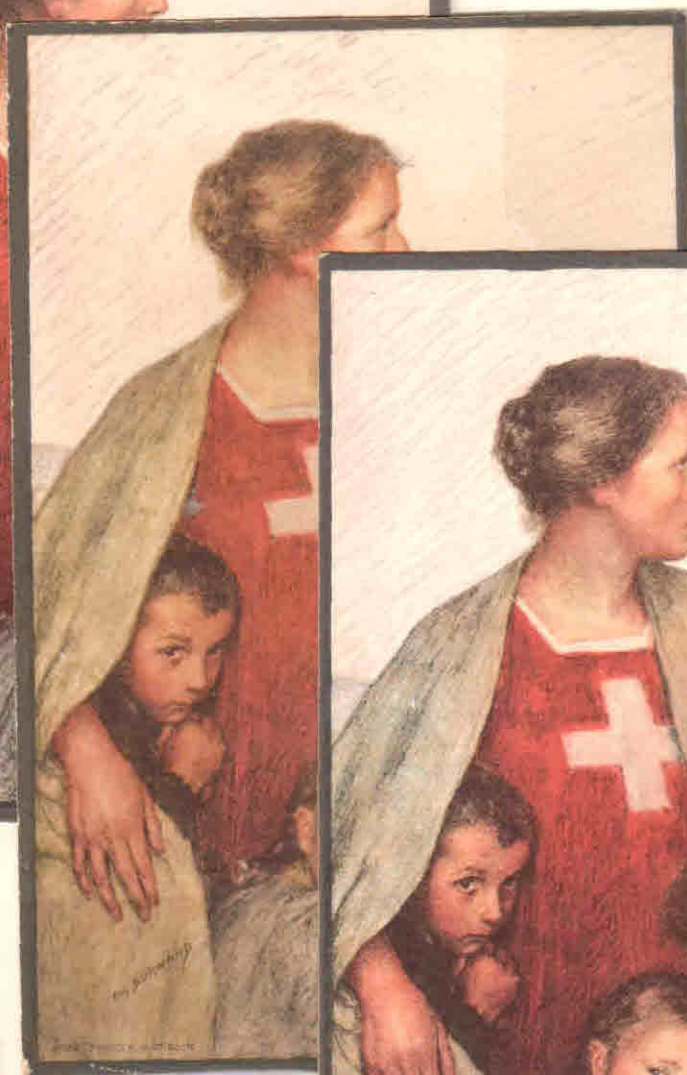
*Au. Herrn.
G. Tanner, Limpel,
Basel.
Delsbergerallee 49.*

FÜR DAS SCHWEIZ-ROTE-KREUZ · EN-FAVEUR DE LA CROIX-ROUGE · PRO-CROCE ROSSA SVIZZERA

Of this year's Mother Helvetia cards, two major varieties exist. The usual card has the printer's mark on the bottom left corner in black print 20 mm long. Rare cards have the mark 18mm long in black and also 18mm long in red. Here are the three varieties --



1b



1ba



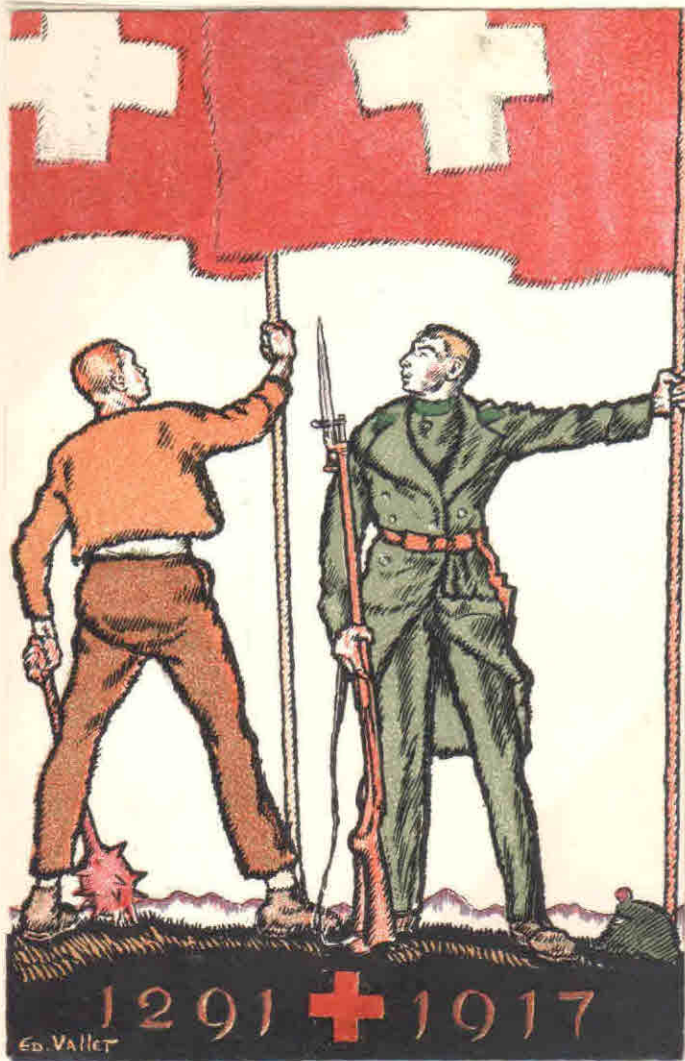
1bb

1917.

BUNDESFEIER Postcards -- continued:

Printing of the cards was not always consistent, and so a distinct difference in shades can be detected, as in the case of Mother Switzerland's cloak on these two cards.





1917. BUNDESFEIER Postcards. -- continued:

To benefit the Swiss Red Cross.

Art work by E. Vallet: Fatherland, Only You -- 1291 to 1917.

Edition: 152,660.



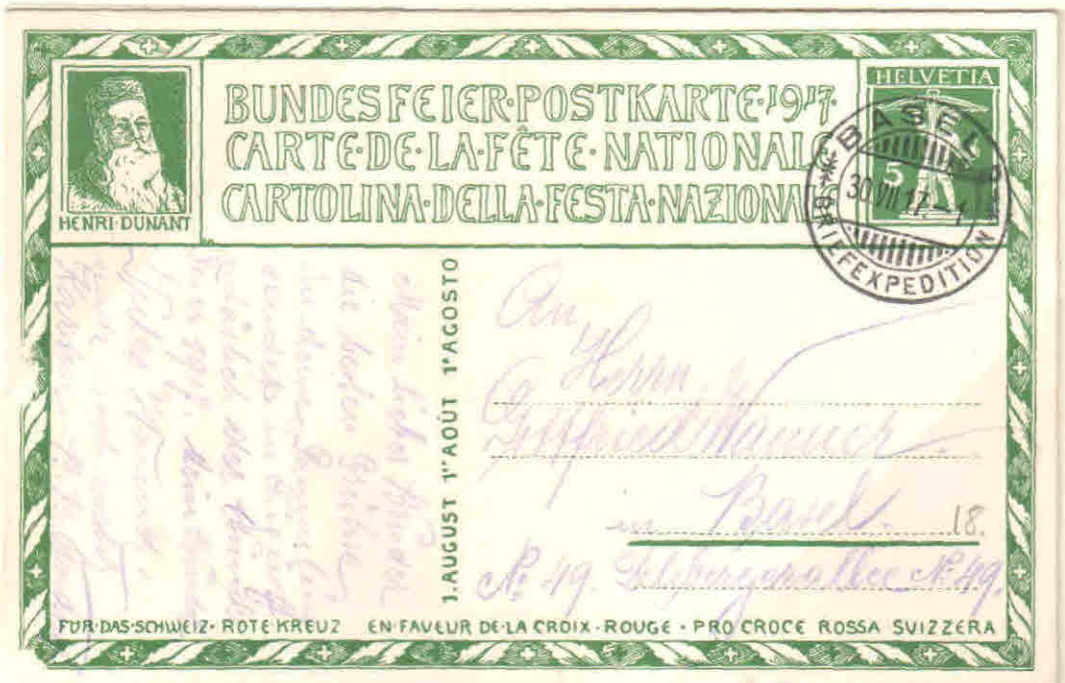
1917. BUNDESFEIER Postcards -- continued:

To benefit the Swiss Red Cross.

Art work by Boscovits, symbolizing Charity.

Edition: 187,860.

Note that this used card is postmarked on the eve of the holiday.



1917. BUNDESFEIER Postcards -- continued:


To benefit the Swiss Red Cross.

Art work by Cardinaux, The Good Samaritan.

Edition: 171,747.

~~Note that this used card is postmarked on the First of August holiday.~~




 HENRI DUNANT

BUNDESFEIER-POSTKARTE 1917
 CARTE DE LA FÊTE NATIONALE
 CARTOLINA DELLA FESTA NAZIONALE

1. AUGUST 1^{er} AGOSTO 1917
 1917

Au. Jerru.
 Gottfried Wanner
 in
 Basel.

N. 49. Delyborgerallee N. 49

FÜR DAS SCHWEIZ-ROTE-KREUZ EN-FAVEUR DE LA CROIX-ROUGE PRO-CROCE ROSSA SVIZZERA

